



## Explore And Experience 'The Great Ocean' Coming To PC via STEAM™ In Celebration Of Earth Day 2023

*Discover The Mysterious & Beautiful Oceans First-Hand And Have Real-Life Impact!*

Leipzig, Germany, April 21<sup>st</sup> 2023: Indie game developer and publisher **Actrio Studio** is proud to announce the upcoming release of **The Great Ocean**, a unique and ambitious underwater exploration game coming to STEAM™ later this year. Previously released on *Oculus Quest 2* on World Cleanup Day 2022, the PC-VR version will be bigger, better, include more content, have more options, and is tailored specifically to the platform. It will also allow for players to have an impact in real-life and support NGOs that have collaborated on making the game. To coincide with the upcoming release, the developer has initiated a Crowdfunding campaign via Kickstarter on *Earth Day 2023* to bring even more content and features to the game. *Earth Day* is an annual event on April 22<sup>nd</sup> to demonstrate support for environmental protection. First held on April 22<sup>nd</sup>, 1970, it now includes a wide range of events coordinated globally by EARTHDAY.ORG (formerly Earth Day Network) including 1 billion people in more than 193 countries. The official theme for 2023 is *Invest In Our Planet*.

Campaign Trailer:

<https://youtu.be/ZRgTgrianM>

**The Great Ocean** is an exciting game in which you dive into an adventure of the earth's oceans. Experience and explore the fascinating waters in your high-tech ROV visiting areas like the Galapagos, the Arctic or the Deep Sea and use your upgradeable tools to solve quests when you discover sunken WW2 battleships or strange creatures in the deep. Swim with majestic whales, sharks and sea turtles and take action to save the oceans. Missions in each level are based around exploration and discovery of e.g. real sunken submarines (the russian 'Kursk'), WW2 battleship wrecks, Deep Sea creatures or Caribbean coral reefs. You will also encounter the giants and living wonders of the oceans and learn more about this unique, beautiful, and threatened world – and you can check it out in detail in the laboratory. Your missions let you take action to help the underwater world by freeing or healing fish, building new coral reefs, removing trash, and

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gathering evidence for crimes against the Ocean Health. With each completed mission you contribute to protect and save the oceans. Featuring hours of gameplay with a personal story, great interaction, and challenging quests with a global leaderboard, you are challenged to explore the oceans and to go where no person has gone before.

And you can also have a positive impact to improve Ocean Health by supporting NGOs that collaborated on making the game. For example [rrreefs](#), which is a ETH Zurich Spin-off, founded and run by women who use science, art and education who are rethinking, rebuilding and regenerating coral reefs with an award-winning modular system of 3D-printed rreef bricks, made with pure clay. Or the [Mare Nostrum non profit Foundation](#) that was established in Quito, Ecuador, with a mandate to create practical and lasting solutions for the protection of our oceans, focusing on Marine Pollution, Overfishing, and Climate Change. Their research on using new tech to reduce bycatch of sea turtles is groundbreaking.

The Crowdfunding campaign aims to add more exciting features and content to the PC-VR version, such as a ship with a holo-deck and a Metaverse lecture hall, upgraded and improved tools, new quest types, 50 more species of fish, in addition to many other enhancements and improvements.

Check out **The Great Ocean (PC-VR)** on STEAM™

[https://store.steampowered.com/app/1976120/The\\_Great\\_Ocean/](https://store.steampowered.com/app/1976120/The_Great_Ocean/)

**The Great Ocean (PC-VR)** Crowdfunding campaign link:

<https://www.kickstarter.com/projects/michaelgeidel/the-great-ocean-pc-vr-version-finishing>

## KEY FEATURES

- Solve Underwater Quests.
- Explore The Galapagos Islands.
- Go Whale Diving In The Arctic.
- Keep The Ocean Clean.

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- Discover New Marine Species.
- Search Famous Wrecks.
- Assist Researchers.
- Adopt Fish and Corals and support real NGOs
- Dive In Stunning Coral Reefs in Cozumel Island.

Journalists interested in further information, or a developer interview may contact games specialist Hans Olsen by emailing [hans@gamepromoter.dk](mailto:hans@gamepromoter.dk). Members of the press are encouraged to check out the following Hotlinks for recent news and updates.

Developer Website	<a href="https://actrio-studio.de">https://actrio-studio.de</a>
Game Website	<a href="https://actrio-studio.de/portfolio-items/the-great-ocean/">https://actrio-studio.de/portfolio-items/the-great-ocean/</a>
Discord	<a href="https://discord.gg/yqNeZGSJhd">https://discord.gg/yqNeZGSJhd</a>
Facebook	<a href="https://www.facebook.com/ActrioStudio/">https://www.facebook.com/ActrioStudio/</a>
Twitter	<a href="https://twitter.com/ActrioStudio">https://twitter.com/ActrioStudio</a>
Instagram	<a href="https://instagram.com/actriostudio">https://instagram.com/actriostudio</a>
YouTube Channel	<a href="https://www.youtube.com/@actriostudio5413">https://www.youtube.com/@actriostudio5413</a>

## **About Actrio Studio**

*Actrio Studio is an award-winning games and films producer in Germany, based in Leipzig and Babelsberg, next to Berlin, that focuses on storytelling and innovation in games and films. With over 15 years' experience in the media industry we have engaged audiences worldwide across multiple platforms. Our fiction films, documentaries, short films, AR and VR Experiences, 360° films and games have been shown worldwide from A-Festivals to HBO and Netflix. As an R&D and innovation service provider we help clients create outstanding and innovative content.*